



# Kingsmead School



A PARTNER ACADEMY IN JOHN TAYLOR MAT

Head of School: Mrs M Mincher, Bsc, NPQH

RESILIENT



INNOVATIVE



MINDFUL



EMPLOYABLE



Tuesday 01<sup>st</sup> October 2024

## Year 7 Readathon

Dear Parent/Carer,

Here at Kingsmead, we love to get our children reading, therefore we will be running a Read for Good Readathon from the 7th of October and we would love your child to join in. It's been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD, 2002).

The charity Read for Good encourages children to read through its unique motivational approach that inspires reluctant readers to give reading a go and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audiobooks to blogs - they are not being assessed, it's all about reading for fun! And, they are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand-new books and a resident storyteller to every major children's hospital in the UK.

The evidence from other schools is clear: teachers, parents and pupils all say that the freedom to choose what to read, combined with the knowledge that they are directly helping children in hospital, makes participation easy and compelling.  
All you have to do is:

- Take a look at what they plan to read, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics – anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.
- Help your child find sponsors among family and friends. The easiest way to sponsor a child is at <https://readathon.my.salesforce-sites.com/sponsor> (which family and friends can use too) or return the sponsor card, with their raised monies, which your child will receive in their tutor time period over the next week.

Please support your child's sponsored read as much as you can. They'll be helping kids in hospitals get books, as well as helping themselves, and our school receives free books worth 20% of our grand sponsorship total, so there really is something in it for everyone. If you do have any questions about this intervention, please don't hesitate to contact me on at the school on: [l.small@kingsmeadschool.net](mailto:l.small@kingsmeadschool.net)

Thank you for all of your support as always,

Mrs. L. Small

Teacher of English and Whole School Literacy Co-ordinator